

Throughout July 2015, Student Health Ambassadors at the Baverstock Academy in South Birmingham carried out a Know Your Pulse campaign with peers from Year 7 to Year 13.

Through their campaign, over 500 students across the school were able to learn how to listen to their own pulse, be educated around the relevance and importance of heart arrhythmias, and discover the role of AEDs and prompt defibrillation in saving lives.

Students across the Academy have since raised funds to purchase their own defibrillator, which will be available for emergency use by members of the local community, who will be trained on its use by the Health Ambassadors. Through this campaign, crucial equipment and skills will be introduced to the local area, which have the potential to transform and save lives.

